

Contract # 4982973 Schedule Dates 09/22/21-09/28/21 Advertiser Stand For Children (142784) Agency Screen Strategies Media-Fairfax (15683) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 7334 (1617401)

Est 7334 Stand for Children

Date Entered 09/20/21 **Last Modified** 09/20/21 Barbara Monares **Entered By** CO-OP No External # Demo Order Type 3 Wide Life Package Deal Commission % 15.00

\$11,670.00

\$66,130.00

Commission

Net Total

Sales Tax

Date:

Comments:

Washington (WJLA) By Broadcast Month Spots Rate \$43,000.00 Sep. 2021 23 Oct. 2021 14 \$34,800.00 Grand Total: 37 \$77,800.00

Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA Jones ,Rachael **Buver Name** Phone/Fax CPF Est 7334 **Account Types** Local/Political Issue Agency BRD Billing Type Standard Comments

Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments Entered 1.0 Normal Line / SPOT 09/22/21-09/24/21 :30 5:58:15A- News-7News ON 1 1 \$800.00 \$2,400,00 Washington (WJLA) 9/20/21 YOUR SIDE at 6AM 2.0 Normal Line / SPOT 09/27/21-09/28/21 :30 5:58:15A- News-7News ON \$800.00 \$1,600.00 Washington (WJLA) 9/20/21 1 YOUR SIDE at 6AM 3.0 Normal Line / SPOT 09/27/21-09/28/21 2 :30 6:58A- ABC-Good Morning 1 1 \$2,000.00 \$4,000.00 Washington (WJLA) 9/20/21 America 4.0 Normal Line / SPOT :30 6:58A- ABC-Good Morning 1 1 1 \$2,000.00 \$6,000.00 Washington (WJLA) 09/22/21-09/24/21 9/20/21 America 5.0 Normal Line / SPOT 09/26/21-09/26/21 :30 7:58:40A- ABC-Good 1 \$800.0 \$800.00 Washington (WJLA) 9/20/21 Morning America Sunday 6.0 Normal Line / SPOT 09/28/21-09/28/21 :30 9A- Live with Kelly 1 \$600.00 \$600.00 Washington (WJLA) 9/20/21 :30 10:58:25A- ABC-The View \$950.00 9/20/21 7.0 Normal Line / SPOT 09/24/21-09/24/21 1 \$950.00 Washington (WJLA) 2 :30 11:59:56A- News-7News ON 8.0 Normal Line / SPOT 09/23/21-09/23/21 \$750.00 \$750.00 Washington (WJLA) 9/20/21 1 YOUR SIDE at Noon 9.0 Normal Line / SPOT :30 2P- ABC-General Hospital 1 \$900.00 \$900.00 Washington (WJLA) 9/20/21 09/22/21-09/22/21 :30 4:59:30P- News-7News ON 10.0 Normal Line / SPOT 09/22/21-09/24/21 1 1 1 \$1,100.00 \$3,300.00 Washington (WJLA) 9/20/21 YOUR SIDE at 5PM **CONFIRMATION CONTRAC**

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

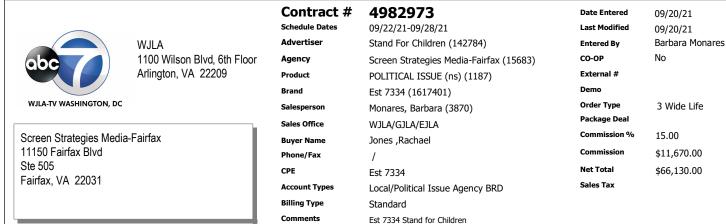
Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:08 PM on Tuesday, September 21 2021



Washington (WJLA	')	
By Broadcast Month	Spots 5	<u>Rate</u>
Sep. 2021	23	\$43,000.00
Oct. 2021	14	\$34,800.00
Grand Total:	37	\$77,800.00

Comments

Entered

	- /1-/ /1-(- /																
11.0	Normal Line / SPOT	09/27/21-09/27/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM	١	1					1	\$1,100.00	\$1,100.00	Washington (WJLA)		9/20/21
12.0	Normal Line / SPOT	09/27/21-09/28/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM	١	1	1				2	\$2,000.00	\$4,000.00	Washington (WJLA)		9/20/21
13.0	Normal Line / SPOT	09/22/21-09/24/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM	N			1	1 1		3	\$2,000.00	\$6,000.00	Washington (WJLA)		9/20/21
14.0	Normal Line / SPOT	09/22/21-09/22/21	2	:30	6:27P- 6:30P (EST)				1			1	\$3,000.00	\$3,000.00	Washington (WJLA)	WORLD NEWS TONIGHT	9/20/21
15.0	Normal Line / Access	09/23/21-09/23/21	2	:30	6:58:46P- Wheel Of Fortur	ne				1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		9/20/21
16.0	Normal Line / Access	09/27/21-09/28/21	2	:30	6:58:46P- Wheel Of Fortur	ne	1	1				2	\$4,000.00	\$8,000.00	Washington (WJLA)		9/20/21
17.0	Normal Line / Access	09/28/21-09/28/21	2	:30	7:29:26P- Jeopardy			1				1	\$6,000.00	\$6,000.00	Washington (WJLA)		9/20/21
18.0	Normal Line / Access	09/22/21-09/24/21	2	:30	7:29:26P- Jeopardy				1	1		2	\$6,000.00	\$12,000.00	Washington (WJLA)		9/20/21
19.0	Normal Line / Prime	09/27/21-09/27/21	2		7:57:56P- ABC-Dancing withe Stars (Monday)	th	1					1	\$7,500.00	\$7,500.00	Washington (WJLA)		9/20/21
20.0	Normal Line / SPOT	09/23/21-09/24/21	2		11:00:26P- News-7News C YOUR SIDE at 11PM	ON				1 1		2	\$1,000.00	\$2,000.00	Washington (WJLA)		9/20/21
21.0	Normal Line / SPOT	09/27/21-09/28/21	2		11:00:26P- News-7News C YOUR SIDE at 11PM	ON	1	1				2	\$1,000.00	\$2,000.00	Washington (WJLA)		9/20/21
	CONFIRMATION CONTRACT																
Accepted-Agency/Advertiser: Date:						Station:						•	Date:	Comments:	_		

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

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B/E Bookend P/B Piggy Back

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Line Type / Break Type (Ref #)

Dates

Sec Length

Run Times

		Contract # Schedule Dates	4982973 09/22/21-09/28/21	Date Entered Last Modified	09/20/21 09/20/21	
	WJLA	Advertiser	Stand For Children (142784)	Entered By	Barbara Monares	
abc	1100 Wilson Blvd, 6th Floor	Agency	Screen Strategies Media-Fairfax (15683)	CO-OP	No	
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #		
		Brand	Est 7334 (1617401)	Demo		
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	3 Wide Life	
		Sales Office	WJLA/GJLA/EJLA	Package Deal		
Screen Strategies Media-	Fairfax	Buyer Name	Jones ,Rachael	Commission %	15.00	
11150 Fairfax Blvd Ste 505 Fairfax, VA 22031		Phone/Fax	1	Commission	\$11,670.00	
		СРЕ	Est 7334	Net Total	\$66,130.00	
		Account Types	Local/Political Issue Agency BRD	Sales Tax		
		Billing Type	Standard			
		Comments	Est 7334 Stand for Children			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa Su	Spot	s Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	09/26/21-09/26/21	2		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1 \$900	.00 \$900.0) Washington (WJLA)		9/20/21
								•				·						
						<u> </u>												
CONFIRMATION CONTRACT																		
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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Washington (WJLA)

By Broadcast Month Spots

Sep. 2021

Oct. 2021

Grand Total:

<u>Rate</u>

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\$34,800.00

\$77,800.00

14

37